



Press Release

Vienna, September 2009

Art prize of Henkel Central Eastern Europe to be awarded for the eighth time

Henkel Art.Award.2009: Finalists Selected by Jury

Vienna – An international jury of experts led by Edelbert Köb, Director of the Museum Moderner Kunst Stiftung Ludwig Wien (Museum of Modern Art - MUMOK) has nominated five promising young artists from Bosnia-Herzegovina, Poland, Serbia, Slovakia and Slovenia, among the 838 works of art submitted to be the finalists with a chance to win the Henkel Art.Award. 2009. The winners of the Promotional Prizes for Talented Artists from Austria and the CEE region, which will also be bestowed within the framework of the Henkel Art.Award., have been selected as well. The individuals who will receive these various awards and the artist granted the Henkel Art.Award. 2009, which encompasses a monetary prize of 7,000 euros, an exhibition in his or her homeland and for the first time, an individual exhibition at MUMOK in Austria, will be announced at the gala award ceremony to be held at the Hofstallungen (Imperial Stables) of MUMOK in Vienna on November 25, 2009.

Vienna – Henkel Central Eastern Europe (Henkel CEE) has been sponsoring the Henkel Art.Award. in cooperation with KulturKontakt Austria since 2002, as a means of promoting artists from the Central and Eastern European cultural region as well as Central Asia. In 2009, the Museum Moderner Kunst Stiftung Ludwig Wien (Museum of Modern Art – MUMOK) is serving for the first time as a cooperation partner for the art prize. The international jury of experts, which consists of the jury chairman Edelbert Köb, Director of the Museum Moderner Kunst Stiftung Ludwig Wien, Jerica Zihelr, manager of the museum of modern art in Rijeka, Brigitte Huck, art critic and curator, Zoran Petrovski, head of the film, photography and video department of the Museum of Contemporary Art "MOCA" in Skopje, and Barnabas Bencsik, Director of the Ludwig Museum in Budapest, recently convened in Vienna. The members of the jury selected the five nominees to win the Henkel Art.Award. 2009 from a total of 830 works of art submitted to win the art prize. "The nominated finalists, all of whom already boast international experience and success, come from five different Eastern European countries. They embody the diversity and dynamic nature of the artistic development in their regions".

The five young artists, who all have the chance to win a monetary prize of 7,000 euros, an exhibition in their homeland and an individual presentation at MUMOK, are Mladen Miljanovic (Bosnia-Herzegovina), Agnieszka Kurant (Poland), Ivan Grubanov (Serbia), Lucia Tkacova/ Anetta Mona Chisa (Slovakia), Aleksandra Vajd (Slovenia) in cooperation with Hynek Alt (Czech Republic).





Attractive promotional prize for promising Austrian artists

Henkel CEE also bestows two promotional prizes, each of which is endowed to the sum of 2,000 euros, which are designed to support promising young artists. "In this way, we not only want to promote the numerous young talented artists working in the field of fine arts in Central and Eastern Europe, but also in Austria," says Günter Thumser, President of Henkel CEE, expressing his pleasure at the large number of entries. The second prize for young artists from the CEE region will be awarded to Dalibor Trencovski, a young artist from Macedonia, and one of the people taking part in the Artists-in-Residence Program of KulturKontakt Austria.

Henkel Art.Award. event on November 25, 2009 in Vienna

The gala award ceremony for the Henkel Art.Award. and the presentation of all works submitted by the finalists will take place in the Hofstallungen (Imperial Stables) of MUMOK on November 25, 2009. The works of all the nominees, as well as the award winners of the promotional prizes and of course the winner of the Henkel Art.Award. 2009, will be exhibited from November 26-29, 2009 in the Hofstallungen of MUMOK. Admission is free.

Further information is available at <http://artaward.henkel.at>

Henkel Central Eastern Europe (Henkel CEE) with its headquarters in Vienna coordinates the company's business operations in 32 countries throughout Central and Eastern Europe as well as in Central Asia. Henkel CEE is a top provider of detergents, cleaners and cosmetics products. It is also market leader for hair cosmetics and adhesives as well as in the surface treatment segment. In the year 2008, Henkel CEE employed a work force of over 10,000 people, posting revenues of 2.5 billion Euro. Henkel products have been available in Austria for more than 120 years. The company has been manufacturing at its business location in Vienna since 1927.

For more than 130 years, Henkel has been a leader with brands and technologies that make people's lives easier, better and more beautiful. Henkel operates in three business areas – Home Care, Personal Care, and Adhesive Technologies – and is ranked among the Fortune Global 500 companies. More than 60 percent of Henkel's sales are in consumer goods, while the industrial business accounts for almost 40 percent of the company's total sales. In fiscal 2008, Henkel generated sales of 14,131 million euros and an adjusted operating profit of 1,460 million euros. Our more than 55,000 employees worldwide are dedicated to fulfilling our corporate claim, "A Brand like a Friend," and ensuring that people in more than 125 countries can trust in brands and technologies from Henkel.





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